

Programs & Services - Costs & Sustainability

District/Regional Packages

Many districts (or groups of schools within a region) elect to have multiple SSA and other programs launched in their district at one time. We will work with you to develop a comprehensive, affordable package to address your community & school needs.

Safe School Ambassadors (SSA) Program

School climate and social norms do not change overnight; they change over time. To sustain lasting climate and norms change, the SSA program typically requires a consistent effort over a three-year span to develop the strong roots that anchor it firmly in school culture and practice. Ideally, schools and districts commit to a three-year program plan that includes:

Year One: Initial SSA Program, Parent Education and/or Staff Development Workshops

Year Two: Expansion, Refresher, or Expansion-Refresher Combo SSA program training

Year Three: Safe School Ambassadors Program Training-of-Trainers

First-Year: Safe School Ambassadors Program

Program/Service	Cost
<p>Safe School Ambassadors Program (Initial program year): Youth empowerment program includes: a two-day student and adult training to form a team of Ambassadors at the school site, including training, program guides, web tools, and resources. Also includes regular, one-on-one coaching for each school, by phone & email, to support program development, implementation, and sustainability.</p> <p><i>Train up to 40 middle/high students or 30 elementary students, and up to 10/12 adults</i></p>	\$4300 -\$4900

Second & Subsequent Years' SSA Program Options for Sustainability

Second & subsequent years' costs vary, because schools have several options for sustainability. Some find it helpful to consider all of the program sustainability options BEFORE the first program year's training so that you can administer your program according to long-term goals.

Program/Service	Cost
<p>Expansion - Safe School Ambassadors Program: Two-day training for NEW students and adults to expand existing program at the school site. Up to six previously-trained "star" Ambassadors may participate in leadership/facilitation roles. (Talk to your program coach if this interests you). <i>Expansion</i> includes training program guides, tools, resources, and coaching. <u>New students only.</u></p> <p><i>Train up to 40 middle/high students or 30 elementary students and up to ten adults</i></p>	\$4100
<p>Refresher - Safe School Ambassadors Program: One-day training for previously-trained students and adults (with 4+ months' experience). Intended to kick-off or re-inspire program, provide skills review, and assist with annual program planning. <i>Refresher</i> includes training, program guides, tools, resources, and coaching. <u>Experienced, previously-trained students and adults only.</u></p> <p><i>Train up to 60 students, with 1:6/1:5 ratio of adults to youth</i></p>	\$2100
<p>Expansion Combo - Safe School Ambassadors Program: A two-day experience adds new Ambassadors (and adults) to the program and, on the second half of day two, brings in the previously-trained, experienced Ambassadors and adults for a combined training experience. <i>Expansion Combo</i> includes training program guides, tools, resources, and coaching.</p> <p><i>Train up to 40 NEW middle/high or 30 elementary students (two days); up to 40 previously-trained veteran Ambassadors (2nd half of Day Two only) with 1:6/1:5 ratio of adult to youth</i></p>	\$4600

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Complementary & Supplementary Programs and Services

Community Matters provides complementary & supplementary technical assistance, coaching, and training to serve individualized needs of schools and districts. Below are some additional options to be incorporated in your school climate and safety improvement efforts, with or without a Safe School Ambassadors program already in place.

** Prices DO NOT include trainer travel and accommodations, and other site-variable expenses (e.g., food, supplies, substitute teachers), which will vary greatly depending on geography and scheduling.*

Program/Service	Cost
<p>Stand Up - Speak Up Assembly: A powerful, student-centered experience that enlists, unites, and empowers K-12 students to take a stand and speak up when they see bullying and violence among their peers. It introduces them to youth-friendly language and skills they can use to safely and effectively defuse, de-escalate and stop bullying behavior. The Assembly can be easily incorporated into existing school bell schedules.</p>	<p>First day: up to 3 Assemblies - \$2500; Second & subsequent days: up to 3 Assemblies - \$2000 per day</p>
<p>Connect & Respect: For smaller schools, this one-day training provides students and faculty with the skills and experiences to challenge stereotypes about one another and build more positive relationships, which reduces mistreatment and improves the overall social-emotional climate.</p> <p><i>Customized for schools, but typically involves up to 70 students and up to 14 adults (with a goal of training all students and adults on campus, or in a particular grade level). Some schools conduct additional one-day sessions.</i></p>	<p>\$2500 per day</p>
<p>LGBTQ Diversity Training: Provides administrators, faculty and other educational leaders with the knowledge, skills and resources to address the growing safety and educational concerns of lesbian, gay, bisexual, transgender and questioning youth. The training helps leaders of today's diverse and multicultural school communities build climates of safety where all young people experience civility, connection and respect.</p>	<p>\$2250 – includes assessment, design and delivery</p>
<p>Staff Development Workshop: Half- to full-day training for all staff concerning bullying- and violence-prevention on campus, supporting positive climates, and skill development. <i>For one or more schools – up to 100 participants.</i></p>	<p>\$1000 - \$1800</p>
<p>Parents/Guardians Workshop: Two-hour training for parents and guardians concerning bullying- and violence-prevention on campus.</p> <p><i>For one or more schools – up to 150 participants.</i></p>	<p>\$500, if scheduled on day of already-scheduled CM service</p>
<p>Safer Schools Symposium: One-day event with key educators, students, and parents who gather with leaders from government, business, nonprofit and service sectors to examine how young people can partner with adults to prevent and reduce violence, bullying, and other forms of mistreatment, and build more positive school climates.</p> <p><i>For multiple stakeholders within the community – up to 200 people</i></p>	<p><i>Varies</i></p>
<p>Safer Schools Youth Summit: A half- to full-day event with student leaders and/or Ambassadors from the high and/or middle schools in a district or county. With the support of adults, diverse student leaders meet to develop strategies to break the “code of silence” and reduce acceptance of youth violence that pervades the youth culture.</p> <p><i>For one or multiple schools – up to 100 students and 20 adults.</i></p>	<p><i>Varies</i></p>

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<p>Positive School Climate Modules Training-of-Trainers: two-day training for a cadre of key staff who are then equipped with skills and resources they can use to lead colleagues through a series of modular workshops that improve a school’s social-emotional climate and reduce bullying and violence.</p> <p><i>For one or more schools – up to 30 participants, who attend in pairs from each site</i></p>	<p>\$4000</p>
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Training-of-Trainers

Districts and/or schools can participate in a Training-of-Trainers (TOT) for teams of adults who, once trained, may keep the SSA program going at already-existing program sites (i.e., schools that have already launched SSA programs with CM) with site licenses.

Program/Service	Cost
<p>SSA Program Training-of-Trainers: A customized training for a team of people within a district, who are trained to conduct <i>Refreshers</i>, <i>Expansions</i>, and <i>Expansion-Combo</i> trainings for schools in your district/region that have already conducted first-year, <i>Initial</i> trainings, had at least one year of SSA program implementation with CM, and who have purchased a site license. Training costs and fees go down when multiple site licenses are purchased.</p> <p><i>Number of participants varies according to number of site licenses purchased.</i></p>	<p>\$6700 <i>Single-site license & training costs. Call for quotes on multiple sites’ licenses & training costs</i></p>

Additional Notes and Details

Site-Variable Expenses

There are *site-variable expenses* neither determined by nor paid to Community Matters. Site expenses are paid directly to vendors by the school, and vary quite a bit. Some districts will agree to absorb or offset these expenses. Site-variable expenses include:

- Lunch, snacks, and beverages for training days for all participants (students and adults)
- Substitute teachers hired for classroom teachers who participate in trainings (usually one to four adult participants are teachers).
- Training location costs (if off-site facility is used, including transportation costs).
- Consumable training supplies (markers, pens, post-its, paper, utensils, flip charts, etc.) which some sites may already have “on hand” and some have to purchase.
- Optional expenditures: Program Advisor’s or Family Group Facilitators’ stipends, Ambassadors’ recognition or rewards, and/or events/field trips.

Trainer Travel & Accommodations

In addition to training costs and site-variable expenses, sites are responsible for covering the cost of Trainer Travel and Accommodations. This typically includes costs for the trainer to travel to the training (whether by air or land), meal expenses, and hotel accommodations. Since scheduling determines trainer availability, CM calculates the highest estimate on potential costs for Trainer Travel/Accommodations (TT/A), prior to knowing where the trainer will be traveling/returning, doing our best to schedule a local trainer. However, sites pay ONLY on actual expenses, by receipts, and costs are kept lower than the estimate for TT/A whenever possible, between \$500 and \$1500.

Conducting Your Own Trainings without a TOT

- Once a school has hosted an *Initial* SSA program training and had at least one year of program implementation with CM coaching and support, sites may elect to conduct their own *Expansions*, *Refreshers*, or *Combo* trainings, without a TOT, continuing to offer their own SSA program trainings and continue the SSA program on their own at their own site.

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- There is no charge for schools continuing the program on their own, but CM will not provide training agendas or materials; schools may retain copies of the original materials or must create their own.
- Sites will continue to receive a newsletter and be able to be in the "network."
- SSA program self-taught trainers are NOT permitted to train anywhere but at their original site, even if they change schools.

Other Items to Consider

- When a district schedules three or more trainings in the same semester, we may offer a discount.
- When a district has multiple or across-district but geographically-close sites schedule their trainings in the same week, each site can save money on trainer travel and accommodations expenses by sharing the same trainer for that week's or two weeks' trainings.
- Inquire about potential funding or competitive "mini-grants" which can offset 30% – 80% of the implementation costs. Availability varies.