

Safe School Ambassadors & Whole School Climate Programs**2012 SALE & Incentive Package**

Community Matters (CM) recognizes the economic challenges faced by schools and communities.

We also know that shrinking budgets don't change the ever-present need for Safe School Ambassadors (SSA) and other bullying and violence prevention programs to support positive social norms and safe learning communities for our young people.

We are reducing prices and offering an incentive for a limited time to assist schools that want SSA, but need a little boost!

**New School Discount - \$500 off if contracted by February 17th, 2012**

- Any new school (including those referred) that contracts for an *Initial* Safe School Ambassadors training before Feb. 17th, 2012 will receive a **\$500 discount** on their SSA program fees

Contract for an *Expansion, Expansion Combo* or *Refresher* training by Feb. 17th, 2012 & receive a 10% discount off SSA training fees:

- Expansion Training 10% Discount = -\$410
- Refresher Training 10% Discount = -\$210
- Expansion Combo Training 10% Discount = -\$460

Outreach Referral Incentive - \$250 per school

- Step 1: Outreach to new schools* or districts with whom Community Matters does not have existing relationships**
- Step 2: Complete a "referral form" (attached) and available online at www.safeschoolambassadors.org/programtools/ReferralForm.doc
- If the referred school contracts with us and holds a training before June 30, 2012, your school/district will receive a **\$250 discount referral credit** to apply to any of your site's future trainings.

Remember: New schools can also get a \$500 discount before February 17, 2012.

Additional 5% Savings on Non-SSA Programs & Services

Save 5% on any other CM Training/Program (other than SSA) such as Parent Workshops; Stand Up Speak Up student Assemblies; Staff Development; Connect & Respect and more.

Contract for our *NEW* Stand Up - Speak Up Assemblies in the same year you launch or expand your SSA Program, and also save \$500!

Schools/Districts contracting within January 1 - February 17, 2012 will be entered into a drawing for a free Parent Workshop in conjunction with your CM service contracted.

Some limitations apply to discounts, call Community Matters for more on discounts and services.

Safe School Ambassadors® Referral Form

2012 Incentive Discount Package - \$250 per school

- Step 1: Outreach to new schools* with which Community Matters does not have existing relationships**
- Step 2: Complete the following referral form
- If the school contracts with us and holds a training before June 30, 2012, your school/district will receive a **\$250 discount** to apply to any of your future trainings

YOUR CONTACT INFORMATION

Your Name: _____ Your School: _____

Your Phone: _____ Your Email: _____

YOUR OUTREACH EFFORTS

I called the person listed below and spoke to them about SSA on _____ (date)

AND/OR

I emailed the person listed below about SSA on _____ (date)

NEW SCHOOL'S CONTACT PERSON

Name: _____ Title: _____

Organization: _____ Dept: _____

Address: _____

City: _____ State: _____ Zip: _____

School District: _____ County: _____

Phone: _____ Alt/Cell: _____

Fax: _____ Email: _____

School Type: *Elementary Middle High* Grades: _____ # of Students: _____

Please tell us what you know about **the new school's**:

- Interest in SSA (reason / motivation)?
- School Climate:

Anything else we need to know? Suggestions for follow-up?

Please FAX back to Community Matters - (707) 823-3373

* We recommend doing outreach to your feeder schools, other schools in your district or region, or the schools of friends and family. In addition, look for those with high needs and those who receive state or federal school safety funding.

** Feel free to contact CM to inquire as to whether we have an existing relationship or contract with a school you are interested in contacting/referring.